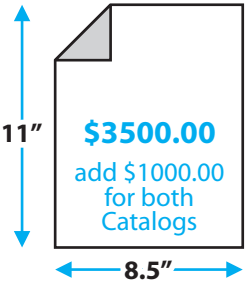
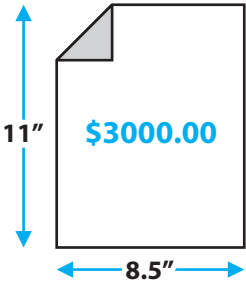
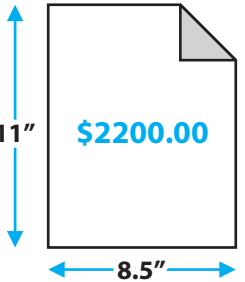
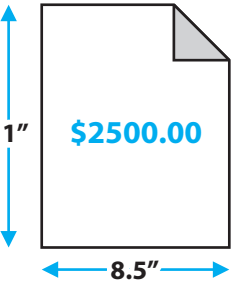
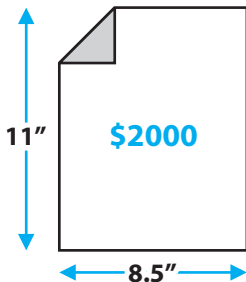
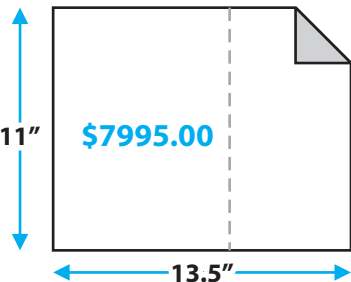
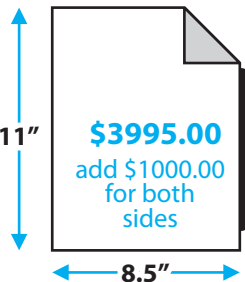


# Advertising Rates

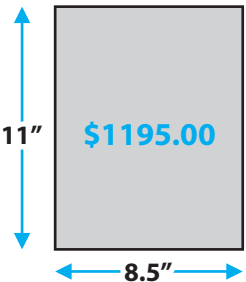
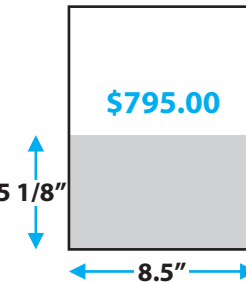
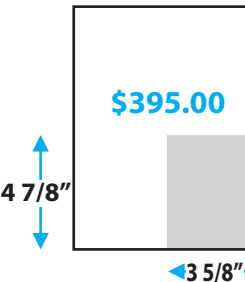
## Cover Ads

Back Cover	Inside Front	Inside Back	First Page
 <p><b>\$3500.00</b> add \$1000.00 for both Catalogs</p>	 <p><b>\$3000.00</b></p>	 <p><b>\$2200.00</b></p>	 <p><b>\$2500.00</b></p>

## Tab and Insert Ads

Second Page	Fold-out Bookmark	Section Tab
 <p><b>\$2000</b></p>	 <p><b>\$7995.00</b></p>	 <p><b>\$3995.00</b> add \$1000.00 for both sides</p>

## Black & White Ads

Full Page	Half Page	Quarter Page
 <p><b>\$1195.00</b></p>	 <p><b>\$795.00</b></p>	 <p><b>\$395.00</b></p>

Please see the following pages for details.